

Name-Liking Measure (NLM)

[English Version:]

How much do you like your full name (first- and surname together), in total?

not at all	1	2	3	4	5	6	7	8	9	very much
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[German Version:]

Wie sehr mögen Sie Ihren vollständigen Namen (Vor- und Nachname zusammen) insgesamt?

überhaupt nicht	1	2	3	4	5	6	7	8	9	sehr
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Reference:

Gebauer, J. E., Riketta, M., Broemer, P., & Maio, G. R. (2008). "How much do you like your name?" An implicit measure of global self-esteem. *Journal of Experimental Social Psychology, 44*, 1346-1354. doi: 10.1016/j.jesp.2008.03.016